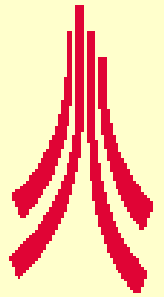


Department of Educational Research seminar series



At Lancaster University

*Higher Education
Research & Evaluation
here@lancaster*



Wednesday 1st May 2013

12.30 - 2.00 p.m.

**'Failing the Challenge of Institutional Evaluation:
How and Why Managerialism Flourishes'**

Professor Rob Cuthbert

**Emeritus Professor of Higher Education Management
University of the West of England**

Governments spending billions and individuals spending thousands of pounds on higher education (HE) rightly expect accountability for how the money is used. But pressure for accountability has accelerated the spread of managerialism, jeopardising rather than improving quality and posing dilemmas for managers trying to reconcile internal and external pressures. In the managerialist dialectic, unthinking resistance meets unthinking control, an unwinnable battle between the stereotypes of 'academic populism' and 'new managerialism'. Managers and staff could respond more effectively to the challenge of evaluation by thinking differently about managing, to find social practices embodying the values needed to transcend managerialist pressures. I will use the case of league tables and draw on theory and practice (including my own experience as Pro and Deputy Vice-Chancellor in a large 'mid-table' university) to sketch an alternative approach.

(For further information see <http://www.lancs.ac.uk/fass/edres/event/>)

B.89 County South - All Welcome

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or go to <http://www.lancs.ac.uk/fass/edres/event/>